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Release: Holiday Magic at Riverbright Wilmington Returns for 2024

Wilmington, Delaware (November 1, 2024) – The Riverfront Development Corporation of Delaware (RDC) is excited to announce the return of Holiday Magic at Riverbright Wilmington, an immersive holiday light display along the Christina Riverwalk, for the 2024 holiday season.

Beginning November 29th, the Christina Riverwalk will transform into a captivating walk-through holiday light display with lights draping on trees and archways, creating a whimsical atmosphere all season long. Visitors are welcome to attend this free event and walk the nearly 2-mile journey of lights between Tubman-Garret Riverfront Park and the DuPont Environmental Education Center.

“RDC is delighted to welcome visitors back to our riverwalk for Holiday Magic at Riverbright,” said RDC Executive Director Megan McGlinchey. “With the beautiful outdoor light display and calendar full of special holiday events, we are confident Riverfront Wilmington will be a must-see destination this holiday season!” This year’s display features over two hundred thousand bulbs and many holiday festivities, including visits from Santa Claus every Thursday, drone light shows every Friday in December, the Little Farm petting zoo, and face painting. Plus, visitors may enjoy a variety of sweet treats at Merry Mugs located at the Riverwalk Mini Golf.

Holiday Magic at Riverbright Wilmington is brought to you by the Riverfront Development Corporation and presented by our title sponsor, Chase, and our partner sponsors, RK&K Engineers, Delaware Tourism Office, Mercury Financial, Christmas Décor, Barclays, Tevebaugh, and Christiana Care. The display begins on Friday, November 29, 2024, and runs through January 5th, 2025.

A complete schedule of events may be found at www.riverfrontwilm.com